



About

I'm a graphic designer with a vocation for bringing visions to life, from just an idea to a fully fleshed-out project. I focus on branding, web design, environmental design, and packaging. I specialize in eye-catching designs, experimenting with a wide variety of styles to allow the vision to come to life.

Education

Bachelor of Fine Arts in Design and Visual Communication

December 2025, University of Wisconsin-Milwaukee

Experience

Cover Artist

Freelance Graphic Designer, Hybrid (Madison WI)

05/2025-07/2025

- ◇ Collaborating with an indie author to create a book cover through conducting interviews, creative directing a photoshoot for artwork, and utilizing client feedback to create a unique design that effectively conveys themes and symbolism

Independent Contracted Retail Associate

Althea's Fine Lingerie, Milwaukee WI

09/2023-10/2025

- ◇ Collaborating to select lingerie for a compelling window display using new merchandise, helping take photos of merchandise for social media, helping set up and run pop-up sales, keeping the store organized, and adapting to tasks needed by the owner

Retail Associate,

Kohl's Janesville WI

06/2024-08/2025

- ◇ Demonstrating great customer service by applying brand standards: the customer-first approach in assisting them in every way I can to ensure they had a great shopping experience through returns and exchanges, answering questions, and pointing them in the direction of what they need

Accomplishments

- ◇ **Hereafter (ha) Speculative Design Showcase**
 - » *Branding Team Lead* - Demonstrating leadership, collaboration, and organization in creating digital and print marketing materials
 - » *Individual Project* - Using speculative and graphic design skills to create a possible future to reflect on the implications of our current world
- ◇ **NoSignal! A Community Exhibition**
 - » Using design skills to create an exhibition centered around the communities you interact with who made you the person you are today
- ◇ **Dean's Honor List 2022-2025**
- ◇ **Four-Year Chancellor's Merit Tier 2 Scholarship**

Technical Skills

- ◇ **Adobe Creative Suite;** Illustrator, InDesign, Photoshop, Adobe Acrobat, Premiere Pro
- ◇ **Web Design;** WordPress, Elementor
- ◇ **Communication;** Slack, Discord, Mural, Milanote, Figma,
- ◇ **Desktop Publishing;** Microsoft Office Suite and Google Workspace

Design Skills

- ◇ **Brand Strategy:** Brand development and/or implementation of brand standards
- ◇ **Typography:** Understanding of typeface selection, hierarchy, layout and design
- ◇ **Unique Style:** Ability to work within any style, work with previous work, and brand guidelines
- ◇ **Multimedia Design:** Print and digital design
- ◇ **Attention to Detail:** Attention to color, typography, and graphics to ensure nothing is out of place and no design or spelling errors

Soft Skills

- ◇ **Organization:** Highly organized
- ◇ **Adaptability:** Willing to take feedback, change directions, or start over
- ◇ **Problem-Solving and Creative Thinking:** Thinking outside of the box from a problem-solving mindset
- ◇ **Time Management Skills:** Ability to meet deadlines and willing to put in extra time
- ◇ **Communication:** Able to communicate ideas effectively, receive feedback, and implement clients' and others' ideas
- ◇ **Collaboration:** Ability to work with others
- ◇ **Leadership and Team Player:** Taking on leadership in branding team for senior showcase